



# Matthew Celletti

[matt\\_celletti@yahoo.com](mailto:matt_celletti@yahoo.com)

## Background

Motivated, knowledgeable, industry professional with several years of extensive experience in creative development as a story analyst, screenwriter, technical writer, proofreader, and content strategist.

## Work Experience

### **STORY ANALYST, SPECSCOUT/SLATED ANALYTICS; LOS ANGELES, CALIFORNIA – 2013-PRESENT**

Assess and evaluate screenplay submissions on the basis of form, content, and adherence to industry standards, while also offering a detailed synopsis of the storyline. Supplied story analyses and scores on over 300 feature projects for a broad range of high-level producers, directors, and executives, as well as enterprise clients of Spec Scout that include Slated Analytics Inc, where my scores are used to calibrate predictive modeling for the critical reception and box office gross of theatrical releases, such as HACKSAW RIDGE (2016), and FIRST LIGHT (2017), among many others.

### **TECHNICAL WRITER (INTERN), SECURITY VITALS, CLARKSTON, MICHIGAN – JUNE-NOVEMBER 2022**

Responsible for the accuracy and clarity of software documentation and associated manuals. Collect informational materials necessary for revised document updates, including diagrams and screenshots detailing user-interface, accessibility, set-up, and functionality.

### **READER, BLUECAT SCREENPLAY COMPETITION; HOLLYWOOD, CALIFORNIA – 2014-2019**

Provide thorough feedback on the strengths and weaknesses of submitted materials with regard to general execution of form and content as established by industry standards and competition criteria.

### **STORY ANALYST, ECLECTIC PICTURES; LOS ANGELES, CALIFORNIA – 2013-2014**

Prepare thoroughly comprehensive feedback on proposed and slated projects as a means of ascertaining market and financial viability. I have contributed to some of the studios most profitable intellectual properties, such as LONDON HAS FALLEN (2016) and the EXPENDABLES Franchise, among others.

## Affiliations/Associations

*Michigan Directory of Film Production*-Registered member since 2013.

*Rotten Tomatoes*-The Web's leading compiler of movie and TV reviews from professional critics.

*Zoodiker*- Market research firm, specializing in screenplay analytics (similar to information gathered from test screenings).

*Incluive*- An online catalogue of film critiques orientated around diversity, inclusion, and representation.

## Related Skills

Strong grammatical and typographical accuracy. Advance knowledge of user experience (UX) design, information design, project coordination, content management, and strategy. Proficient in the use of social media, MS Word, Google Workspaces, Excel Powerpoint, Final Cut Pro, Final Draft, and other related software. Experience handling confidential information and documentation in a time sensitive manner.

## Education

Professional Writing Certification, University of Central Florida, Orlando, Florida– Graduate Studies Program, 2023.

Bachelor of Science in Communication, Grand Valley State University, Allendale, Michigan – Film/Video Production, 2010.

