

Ayhan Vostina
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Vimeo Show Reel

Editor / Creative Producer

PERFORMANCE PROFILE

Highly skilled video editor and managing producer with over 20 years of experience creating compelling visual narratives. Successfully led post-production teams to deliver high-impact projects, achieving a 95% client satisfaction rate across 20+ campaigns for Fortune 500 clients. Collaborated with internationally recognized directors and production companies. Adept at utilizing innovative editing techniques to captivate audiences, with films screened at prestigious festivals and venues, including the Toronto Film Festival, San Sebastian Film Festival, and Carnegie Hall. Extensive experience in industry best practices, post-production workflows, and emerging technologies, with proficiency in remote collaboration tools and team mentorship.

PROFESSIONAL EXPERIENCE

Lead Editor/Post Production Supervisor (2024 Apr - Current) **Freelance Contractor, Michigan State University, MI**

- Rare Connections Feature Length Documentary, Directed by Ágnes Móczsy
- Collaborate closely with the Director to translate their vision into the final film, offering creative insights and suggestions to enhance the overall story structure.
- Managed the post-production workflow, ensuring efficiency and quality throughout. Spearheaded the establishment of a Remote Media Management workflow by developing seamless workflows with other departments, including Audio Editing, Color Grading, and Delivery to meet the deadlines.
- Served as a consultant for post-production strategy for the producers, participating in the decision-making process to select the finishing team, including the colorist and other key roles.

Managing Producer (2022 Apr - 2024 Apr) **Shootsta, Remote, MI**

A production company specialized in providing businesses with a platform and tools to create high-quality, professional videos.

PRODUCTION MANAGEMENT:

- Managed a global, multicultural team of editors, illustrators, creative consultants, and animators from initial conceptualization to final product delivery and ensured smooth project execution.
- Managed vendor support, including, project localization, hiring Voice Over Artists, videographers, and Camera operators for clients.
- Analyzed team KPIs and adjusted strategies as needed to increase productivity as well as client satisfaction by ensuring projects met budget and timeline without compromising artistic integrity which led a 30% increase in project turnaround efficiency and maintained 95% NPS.
- Produced video projects using the AI-based editing platform Elevate, developing scripts, templates, and setting up projects in the company's AI server.
- Performed QC Standards tasks by internal review process to make sure the projects are technically and creatively met beyond client expectations.

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ACCOUNT MANAGEMENT:

- Managed 24 accounts in the North America including, Apple, (World Wide Sales, Apple Edu, Apple Field Success), Yahoo, BlackRock Financial, US Cellular, Blue Cross Blue Shield, and Okta.
- Developed and presented creative project ideas to clients, aligning with their communication goals and assisted clients in developing and executing production plans. As a result grew their audiences, including projects like the Apple Field Success Podcast and project submissions.
- Provided exceptional service to clients to solve their technical, creative and communication goals with maintaining high quality production. As a result maintained a 10 NPS score for client satisfaction and created effective and inspiring learning environment for internal team members to gain new skills.
- Conducted production workshops for clients on editing and videography, emphasizing Creative Storytelling Strategies.

TEAM DEVELOPMENT:

- Established post-production standards for the editing team and ensured adherence to quality control standards.
- Highly prioritized self development for the team and organized internal workshops to editors to develop, hone their skills as well as learn new skills
- Created Competency based review structure for the team and based on Short term and long term reviews established development plans.
- Hired new editors that fit the company culture and creating their onboarding cadence

Adjunct Professor

Washtenaw Community College, Ann Arbor Michigan (Winter 2019- Current)

- Develop and teach college level courses in video production, including introductory and advanced topics from preproduction, production, post production as well as Film Theory
- Mentor students in developing their creative and technical skills in video production.
- Manage and oversee student film projects, providing guidance and feedback.
- Developed and taught courses in scriptwriting for film, television, and new media.
- Thought students in developing their script formatting skills, providing feedback on scripts, and guiding them through the creative process.

Video Editor (CE) (2021 Jan 2021 July)

Apple, WW Sales, CA

- Lead Editor Apple Confidential Project for Apple Sr. Leadership including Tim Cook
- Lead Editor for Apple Consultant Network Promo
- Lead Editor for Apple Consultant Network Series
- Remote Studio Recording Apple Consulting Network and Apple in Manufacturing (Multicam)
- Closely worked with Marcom team for WW Channel Sales Projects
- Prepared projects for sound mix/design for Protocols with OMF and AAF
- Multicam Editing skills using Final Cut Pro X, Da Vinci Resolve and Premier Pro
- Prepared projects for colorist for DaVinci Resolve

Creative Pro (2013-2022)

Apple, Ann Arbor, MI

- Created and edited in-store instructional videos for Apple Store in Apple Michigan Market.
- Created and delivered customer focused workshops on editing and videography emphasizing Creative Story Telling Strategies

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AREAS OF PRODUCTION EXPERTISE

Project Management: Scope Management, Time Management, Client Management, Team Development

Editing: Adobe Premier, DaVinci Resolve 18 (Black Magic Design Certified), Final Cut Pro X

Color Grading: DaVinci Resolve 18 (Black Magic Design Certified)

Motion Graphics: Motion, After Effects, Photoshop

Image Processing, Encoding & Web Broadcasting: Apple Compressor, Telestream Episode, MPEG Streamclip, Flip Factory, Handbrake, Cyber Duck, Brightcove

Sound Editing: Experienced with Logic X, Pro Tools and Izotope Plug ins

Skills:

Technical Skills: Offline Editing, Online Editing, Multicam Editing, Turn Around Workflows (XML, AAF, OMF, Sub-mix), Remote Editing Workflows

Project Management: CRM, Client management, Team Development, Time Management, Hub spot, Wrike, Asana

Creative Skills: Story Editing, Fiction/Non Fiction Editing, Content Creation

EDUCATION

Master of Fine Art, Media Arts Production, 2009

City College of New York
New York, NY

Bachelor of Arts, Film Production, 2007

Wayne State University
Detroit, MI

CERTIFICATIONS & WORKSHOPS

Black Magic Design - DaVinci Resolve for Assistant Editors - October 2024

Black Magic Design - Post Production Codecs Workshop - October 2024

FX PHD - DaVinci Resolve Course (intermediate & Advanced) - 2021-2023

SHOW REEL

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