

FRANCISCO CARBALLO

Award Winner Motion Graphics Artist / Creative Director with more than 12 years of experience in conceptual and visual communication solutions for television, commercial and entertainment media. Having worked with clients such as ESPN, STARZ Entertainment, CBS, Univision, NBC, Coca Cola, among others, he has the ability to transform client needs and business goals into visually appealing and engaging experiences through story telling, motion design and animation. Driven by the desire to create great work he is always up for a new adventure!

SKILLS

- Creative Direction
- Animation
- Art direction
- Compositing
- Motion design
- Digital Illustration
- Graphic design
- 3D
- Live action shoots

EXPERIENCE

MATTE & FILL, LLC. Zeeland, MI
Freelance Art Director / Motion Designer (MAY 2024 - PRESENT)

WWE INC. Stamford, CT
Senior Motion Graphic Designer (DEC 2021 - MAY 2024)

MATTE & FILL, LLC. Simsbury, CT
Freelance Art Director / Motion Designer (AUG 2018 - DEC 2021)

ANDERSON Productions, Brsitol, CT
Creative Director (JUL 2016 - AUG 2018)

ANDERSON Productions, Brsitol, CT
Art Director (JUL 2015 - JUL 2016)

ANDERSON Productions, Brsitol, CT
Senior Designer / Animator (JUL 2014 - JUL 2015)

ION TELEVISION, Clearwater, FL
Motion Graphic Designer (2013 - 2014)

STARZ ENTERTAINMENT, Denver, CO
Motion Graphic Designer (2008 - 2013)

CBS4/MY33 (WFOR-TV/WBFS-TV), Miami, FL
Broadcast Graphic Designer (2005 - 2008)

LANGUAGES

ENGLISH - FLUENT.
SPANISH - NATIVE SPEAKER.

EDUCATION

Bachelor of Science (BS) in Multimedia & Web Design (2004)
The Art Institute of Fort Lauderdale, Fort Lauderdale, FL

Associate of Science (AS) in Interactive Media Design (2001)
The Art Institute of Fort Lauderdale, Fort Lauderdale, FL

AWARDS

"2016 Season NBA Campaign" - ESPN INTL.
• 2016 Promax/BDA Bronze

"2015 STAR WARS / NBA CROSS PROMO" - ESPN INTL.
• 2015 Promax/BDA Gold

"Sod Halloween" 2011 - STARZ
• 2012 New York Festivals Bronze

"Torchwood: Miracle Day Tease" 2011 - STARZ
• 2012 New York Festivals Bronze
• 2012 Promax/BDA Nomination

"Spartacus Blood and Sand" 2010 - STARZ
• PromaxBDA Best Animated Logo Nomination

"1st Amendment Standup" Graphics Package - STARZ
• 2010 New York Festivals Nomination

"Runaway Incursions" 2008 - CBS Television
• EMI Nomination



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