

# ERIK RUBNER

DIRECTOR + CINEMATOGRAPHER

## CONTACT

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## THANK YOU FOR YOUR CONSIDERATION,

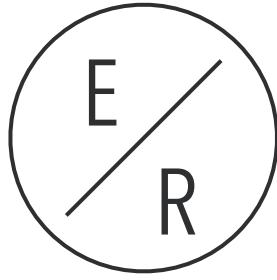
The only way out is all the way through.

Blood, sweat, and tears always outpace trends. Creativity is just another way of saying work until you get it right. The magic pill DOES NOT exist, and hard work perseveres when talent sleeps.

As a 30-year Film and video Veteran, Accomplished Director, Cinematographer, and Creative Partner who has lent my creativity and eye for detail to projects from Fortune 50 Companies to Mom & Pop Shops and everywhere in between, I have the experience to understand that every meaningful success originates from constant improvement. In other words, it's all about the work.

Every project is unique, and I have spent my career building relationships and curating a collection of creative talent. Together, we discover and develop original high-level concepts built on substance and clarity to convincingly tell our clients' distinctive stories.

**BEST,  
ERIK RUBNER**



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## WORK EXPERIENCE

### **Creative Partner @ SoDiG**

2013 - PRESENT

Full service Digital Production & Post Boutique that is a refuge for clients, filmmakers, production and post people to meet, create, and work. We specialize in Automotive, Corporate Branding, Pharmaceutical, and CPG Marketing. My responsibilities encompass every aspect of the creative process from concept to completion. My experience makes SoDiG and myself the go-to single-call resource for National crewing needs.

### **Partner @ MR+A**

2007 - 2013

Pre-production prep, on-site production, crew management, and quality assurance for a variety of corporate and commercial video productions and clientele.

### **Owner @ Winder Street Films**

1991-2007

Lighting for Motion Pictures, Music Videos, National Commercials, Corporate Videos, Sports Documentary, Political and National Television Interviews.

## EDUCATIONAL EXPERIENCE

### **Mentor @ Madonna University**

2013 - 2014

Instruct students in the use of various grip and electric gear with a focus on real world production techniques.

### **Instructor @ Motion Picture Institute**

2008 - 2011

Instruct students to block, light, shoot, and record audio in hands-on simulated production environments.

## SKILLS

- Film Direction
- Crew Management
- Creative Ideation
- Cinematography
- Storyteller
- Commercial
- New Media
- BigPicture Thinking
- Corporate
- FAA107 DronePilot
- Social Media
- Branded Doc