



Creative Production That Changes Lives

Nitty Gritty Productions Group, LLC d/b/a NGP
188 Magnolia Court
Canton, MI 48187
(313) 204-8557

Proud Member



CAPABILITY STATEMENT

NGP is a for-profit, digital media production company that specializes in creative content creation for broadcast and internet distribution. Our team is made of a diverse group of creative industry professionals allowing us to provide a range of services from television, radio/podcast, and video production, to live event and online production. We work with government agencies, ad agencies, retail, industrial, corporate and non-profits to create brand awareness that tell our clients' stories in a compelling way, helping them to reach their target audience.

CORE COMPETENCIES

- TV Broadcast/Video Pre & Post Production
- Radio/Podcast Production
- Voice Talent
- Graphic Design
- Concept Development
- Creative Script Writing
- Live Event Production

DIFFERENTIATORS

- 100% Minority Owned & Certified MBE
- Over 30 years experience in A/V production
- National & international production experience
- 2x Award-Winning Production Company
- Creative Production That Changes Lives



For additional information about NGP's capabilities, please contact us at (313) 204-8557 or email us at vincenty@ngpnow.com. Visit our website at <http://www.ngpnow.com> to learn more.



CORPORATE DATA

TIN: 38-3541988

DUNS: 803111603

Sam.gov CAGE Code: 4YW48

NAICS Codes:

512110 Motion Picture and Video Production

512191 Teleproduction & Other Postproduction Services

512240 Sound Recording Studios

512290 Other Sound Recording Industries

PAST PERFORMANCES

Walmart - Provided two production crews for interviews in two states simultaneously for Walmart's Juneteenth Ad Campaign.

University of Michigan - Produced & directed from concept to completion promotional videos for "Healthier Black Elders Program."

Wayne State University - Produced & directed from concept to completion video documentary "Merrill Palmer Skillman Institute, Celebrating 100 years for Child & Family Development."

Black United Fund of Michigan - Provided A/V equipment and crew for BUF Annual Gala at MGM Grand Detroit. Produced video of 50th Anniversary Golf Outing Celebration.

DTE Energy - Produced & directed from concept to completion DTE's Bright Ideas For Neighborhoods, a pre-recorded social media broadcast with DTE Executives who judged Entrepreneurs who competed for cash awards.



Primary Contact:

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We are a Minority Owned, For Profit, Limited Liability Company and proud to be an Equal Opportunity Employer.