

Caitlin Reid

cereid2@gmail.com ♦ (248) 802-7935

EDUCATION

Motion Picture Institute

Troy, MI 2023

Trade Certificate, Film Production (focus in Camera Team)

Columbia University

New York, NY 2013

Master of Arts, Climate and Society

University of Michigan

Ann Arbor, MI 2010

Bachelor of Science, Program in the Environment

EXPERIENCE

Huvi Productions

Various Locations, MI 8/23-Present

Owner / Producer / Crew

- Own and operate media production company
- Develop and deliver quality videography to small businesses and nonprofits

Freelance Commercial Videographer

Various Locations, MI 4/23-Present

Part-Time Videographer

- Ensure successful production of live events, small-scale video productions, commercials, and independent films, including:
 - Director of Photography on independent short films; Gaffer & Grip on indie feature films
 - 2nd AC on mid-budget commercials, including camera prep at Stratton Camera
 - B Cam Operator on small shoots
 - Director and Writer of self-produced narrative shorts (in development)

Motion Picture Institute

Troy, MI 3/22-3/23

Producer / Director / Various Crew

- Directed and produced three narrative short films; responsible for all aspects from scriptwriting through editing; developed pre- to post- production assets (shot lists, storyboards, and more)
- Served as crew, frequently Director of Photography, on 20+ student productions

Risk Management Solutions

Hoboken, NJ 2/15-9/21

Senior Product Marketing Specialist

11/19-9/21

- Led regional and global go-to-market activities for product domain (combined ACV \$150M+)
- Developed key messaging and high-quality collateral (hero and derivative assets, designed videos) articulating value propositions and business outcomes of RMS products to decision-makers within our client base
- Ensured marketing content was customized for audience and objectives

Risk Management Solutions (Cont.)

Client Support Analyst

2/15-10/19

- Provided high-touch client support; managed and resolved client inquiries while balancing a high case volume
- Delivered exceptional interpersonal and team building skills with an aptitude for building rapport with a diverse range of customers, managers, and colleagues

ADDITIONAL EXPERIENCE

Film Festival Volunteer

- Royal Starr Film Festival *Birmingham, MI 2023*
- Ann Arbor Film Festival *Ann Arbor, MI 2023*

Blue Water Grill Restaurant

New York, NY 3/11-10/11

Office Manager

- Completed earnings reconciliations (\$50K+ daily) for corporate accountant team; managed payroll for a staff of 180; coordinated new hire/separation paperwork; coordinated intradepartmental communication; purchased supplies; and resolved customer disputes regarding payment

Server

Various restaurants in Michigan and New York, NY 3/07-1/11

- Multitasked successfully while remaining professional and courteous in fast-paced environments, ranging from corporate chain restaurants to trendy bistros and more
- Ensured customer satisfaction by remaining accessible, friendly, and highly organized, with a talent for quickly resolving issues prior to escalation

The Michigan Theater

Ann Arbor, MI 2/09-5/10

Front of House Staff

- Supported member services, ticket sales, concession stand sales, customer service, general maintenance and cleaning

CERTIFICATIONS

SEO Content Optimization Certification

2020

SEOinHouse

Pragmatic Marketing and Management Certification Level III

2019

Pragmatic Institute

SKILLS

Sony, RED and Canon workflows ♦ Davinci Resolve ♦ Movie Magic ♦ Quick to Learn New Applications and Processes

FILM & VIDEO WORK HISTORY

2023

- Producer / Director / Director of Photography - Kindermusik Video (Informational Marketing Video)
- Director / Writer / Director of Photography / Editor - Hazel's Top 10 (TV Proof of Concept); accepted to Royal Starr Film Festival 2023
- Director / Writer / Director of Photography / Editor - Dance with Geneva (YouTube Short)
- Director / Writer / Director of Photography / Editor - Evolution (Student Short Film)
- Director / Writer / Gaffer / Editor - Snapped (Student Short Film)
- Director of Photography / Camera Operator - The Mime (Independent Narrative Short Film)
- Director of Photography - Crimson Colony (Student Short Film)
- Director of Photography / Camera Operator - Crimson Colony (Student Short Film)
- Director of Photography / Camera Operator - Duffle (Student Short Film)
- Director of Photography / Camera Operator - Dowse (Student Short Film)
- Director of Photography / Camera Operator - What Goes Around Comes Around (Student Short Film)
- Camera Operator - They Live in Our Shoes (Feature Film Proof of Concept)
- Camera Operator - Bechitos (Student Short Film)
- First Assistant Camera / Gaffer / First Assistant Director - The Society (Student Short Film)
- 2nd Assistant Camera - Canopy (TV Commercial); WETHEPEOPLE Production Company
- 2nd Assistant Camera / Production Assistant - Rosetta Stoned (Independent Feature Film)
- BTS Cam / 2nd Assistant Camera - That's My Hat (Narrative Short Film)
- Gaffer (reshoots) - The Door (Independent Feature Film)
- Gaffer - The Forest of Desolation (TV Proof of Concept)
- Gaffer / First Assistant Director - I Don't Think There Is a Way to Move Forward, So I'm Sorry This Is It (Student Short Film)
- Gaffer - Wakeful Dreams (Student Short Film)
- First Assistant Director - The Expedition (Student Short Film)
- Grip - MPI Story (Student Short Film)

2022

- Camera Operator - Handycam Operator, Lakeshore High School (Live Sporting Events)
- Grip - Pegasus (TV Show Pilot)

2013

- Director / Director of Photography / Writer / Voiceover / Editor - NASA DEVELOP National Program – 2013 Seasonality of Leishmaniasis Research (Informational Video)
- Director / Director of Photography / Writer / Voiceover / Editor - NASA DEVELOP National Program – 2013 Seasonality of Malaria Research (Informational Video)