

JENNA KAMMO, C.S.A.



CASTING DIRECTOR
PRODUCER
PRODUCTION MANAGEMENT



Contact

- New York City, NY & Detroit, MI
- 248-943-7610
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Skills

- Production management: coordinating with producers, line producers, legal department, and network executives while managing the casting team
- Talent booking ("real people", micro-influencers, influencers, & SAG/AFTRA)
- Developing segments & series; Writing pitch decks & scripts; Product integrations
- G-Suite; Microsoft; Airtable; Notion; Final Cut Pro; Zapier; Premier Pro; Canva; Monday; Descript
- Managing budgets; Coordinating travel
- Conducting & editing casting tapes; Talent & host briefing

About Me

As a Chaldean-American Casting Director and Television Producer, I take great pride in bringing diversity to every production I work on, from casting to producing.

Throughout my years working in television, I've grown creatively while developing skills that transcend the TV industry, including collaboration, innovative problem-solving, multi-tasking, and balancing big-picture thinking with attention to detail, all rooted in diligent time management.

Education

The University of Michigan, Ann Arbor
Screen Arts & Cultures

Work Experience

CURRENT - FREELANCE

Citizen Skull Productions | Unscripted Creative Executive (Development/Casting)

- Notable project currently in development: ***Dine with Ginuwine*** (Cooking series featuring R&B legend Ginuwine)

Digital UGC Ads - Vertical Platforms (Instagram, TikTok, Snapchat) (scripted) | Casting Director

- Notable clients: Nike, Bumble, Draft Kings, Fabletics, Poshmark, Marriott, Caviar, Chime, and *Smile* (Movie, Paramount)
- Casting a range of talent from UGC creators to micro-influencers and influencers; in the USA, Canada, France, the UK, Spain, Portugal, and Brazil

CASTING DIRECTOR

Love What Matters | LoveWhatMatters.com YouTube Series (5 episodes - currently in production)

Worth It | RealSelf.com YouTube Series (50 episodes)

AIDS Healthcare Foundation PSA (English & Spanish)

Love is Blurred | Development, Network TBD

Vaccine PSA | Wayne County Department of Health (English, Spanish & Arabic)

Hearst Digital Media (scripted & unscripted) | Branded Content, YouTube

- Seventeen, Harper's Bazaar, Elle, Women's Health, Men's Health, Marie Claire x Esquire
- Most notably: *Bestie Picks Bae & Firsts* (Seventeen, 100+ episodes); *Ask A Grandma* (Women's Health); *Growing Up During The #MeToo Movement* (Marie Claire x Esquire)

The 40-Year-Old Property Virgin | HGTV/Discovery + (Season 1)

Bustle Digital Group | *Romper* and *Bustle* (YouTube)

- *Written in the Stars* (Bustle); Dairy Queen Branded Campaign & Clorox Campaign (Romper)

Meet The Farmer | YouTube (Season 3)

Untitled Love Scams Show | WeTV

The Misery Index | TBS (Season 1)

The Hills Reboot & Potential Spinoff | MTV

Trading Faces & Transformed | Facebook Watch Series

CASTING PRODUCER

The One That Got Away | Amazon Prime Video

Tap Into Your Neighborhood | Nextdoor App (YouTube)

Crazy Rich Asians | MTV Development

Dating Around | Netflix

Save It or Sell It | CNBC Branded, Internal

Rich Kids of NYC | MTV Development

DAYTIME TALK SHOW EXPERIENCE

The Dr. Oz Show

Booker & Producer (Seasons 9 & 10)

- True Crime segments (booking, briefing, and producing)
- Celebrity-driven segments (briefing and producing)
- Real People booking (booking, briefing, and producing)
- Product Integration segments (working directly with sponsors including L'Oréal, Metamucil, Usana, Eucerin, & Dr. Teals; booking, briefing & producing)

The Jerry Springer Show

Associate Producer & Producer (Seasons 24-26)

- Booking & Producing