

QUENTIN HOWELL

SUMMARY

Detail-oriented producer with extensive experience in all aspects of video production. Visionary creator, editor, storyteller, and business operations manager with a proven record of taking ideas from concept to delivery to produce high-quality content. Significant experience using Steadicams, Gimbals, Glide-tracks, tripods and monopods, Jib Cranes, dolly tracks, as well as professional lighting and audio equipment.

WORK EXPERIENCE

2022 – Present Adjunct Professor – Lawrence Technological University

- Facilitate a program of practical and technical instruction, including demonstrations of skills required in trade, and lectures on theory, techniques, and terminology as it relates to visual storytelling.
- Engage students in a variety of exercises and assignments designed to effectively communicate ideas to others by writing treatments, scripts, and drafting storyboards.
- Lead emphasized instruction on editing theory and technical execution in Adobe Premiere are to create compelling visual narratives and awareness of cinematic language and professional equipment.

2020 – Present Media Director – Regeneration Church

- Create video and motion graphic content for Sunday morning services and other churchwide services, events, conferences, and featured stories.
- Brainstorm and collaborate with internal creative teams to turn rough ideas into actionable and thoughtful plans that are implemented on digital platforms.
- Guided production team in best story development practices and sound design concepts to encourage innovation in production technique.

2006 – Present Digital Media Director - Digital Dream Studios

- Develop, produce, shoot, and edit original digital content including a feature film, Neon Detroit Knights.
- Planned, sought out and produced new, original, and unique daily content of likely value, usefulness and interest to multiple demographics of viewers, readers and social media followers.
- Collaborate with high profile clientele such as, CNN, Travel Channel, Dr. Phil, Beaumont Hospitals, Oakwood Hospitals, Wigs 4 Kids, Third Coast Kings, Cooley Law Schools and many others, to offer multi-faceted production services.
- Develop training, build documentation and identify process gaps within the production design for a more efficient product production.

2014 – 2018 Editor & Content Creator - WXYZ Channel 7 News

- Responsible for developing content and complete production of daily television programming.
- Directed, wrote, produced, and edited segments to air on mobile and web-based branded platforms.
- Served as lead editor of special projects which require an executive level of editing and storytelling skills.
- Responsible for conceptualizing and implementing new channel programming, as well as stylizing and formatting content for cross-platform applications.

EDUCATION

Digital Media Arts Diploma

Specs Howard University
Southfield, MI

AWARDS

- Emmy Nominated Producer
- 5 Time Recipient of the Academic Excellence Award
- Certificate of Distinction Award Recipient
- Above & Beyond Call of Duty Award Recipient

TECHNICAL SKILLS

- Adobe Photoshop
- Social Media Marketing
- Adobe Premiere
- Adobe After Effects
- Final Cut Pro 7
- Motion 5

PRODUCTION HIGHLIGHTS

- Travel Channel
- Discovery Channel
- ABC
- Dr. Phil
- Beaumont/Oakwood Hospital
- Botsford Hospital
- Wigs for Kids
- Midnight Golf
- Responsibid
- ExMark
- Hattie Girl Ice Cream

SOCIAL MEDIA HIGHLIGHTS

- Stanley "Dirt Monkey" Genadek - 700K+ Subscribers
- Keith Kalfas - 120K+ Subscribers