

STEVEN FARNSWORTH

PRODUCER &
PROJECT MANAGER

CONTACT

(213) 926-8034

STEVEN@FARNSWORTH.PRODUCTIONS

PROFILE

Currently seeking a role as a Producer and Project Manager for a gaming, media, or themed entertainment company. I love guiding a team towards a shared goal that is bigger than one individual. I am highly skilled in managing multiple teams across multiple projects while staying on time and on budget. Each project is different and I believe I bring an expertise in casting the right talent with the appropriate resources to execute the design from the creative team.

SKILLS

- Leadership
- Clear Communication
- Cultivate Team Creativity
- Production and Post Production Workflows
- Budgeting
- Resource Management
- Project management tools: Asana, Monday.com, etc.
- G-Suite Software
- Mac Proficient

EXPERIENCE

EXECUTIVE PRODUCER, CEO

MULTIPLE PROJECTS

FARNSWORTH PRODUCTIONS | FALL 2014 - CURRENT

- Produced the "All Chat" and "Patch Rundown" shows on behalf of Riot Games.
- Developed visual content to compliment sales and marketing goals for various brands.
- Developed media concepts for Children's Hunger Fund "Poverty Encounter" experience.

PRODUCER: FILM, TV, WEB, MUSIC VIDEO

MULTIPLE PROJECTS

FREELANCE | FALL 2012-CURRENT

- Feature Film "Believe"
- Feature Film "Don't Come Back from the Moon"
- Pivot TV "New Year Wraps"
- Pivot TV " Fall Wraps"
- Web Series for Sargentos "Flavor Exploration"
- Web Series for Blue Moon "Mountain Moments"
- Web Series for The Lego Movie "Evan's Great Adventure"
- Web Series for JCPenney "The Gift of New Traditions"
- Web Series for the American Idol Live Tour
- Short Film "Katie"
- Music Video for Tchami "Promesses"
- More credits upon request

PROJECT MANAGER

"RACING IN AMERICA" AT THE HENRY FORD MUSEUM

BRC, IMAGINATION ARTS | FALL 2019 - FALL 2020

- Oversaw all internal crew and sub-vendors on the project during build phase.
- Managed the fabrication of scenic elements in the theater as well as all lighting, audio, video and control elements of the theater.
- Traveled to Detroit, MI to manage the physical installation on-site. Jan-Mar 2020 & Jun-Aug 2020.
- Introduced Covid-19 safety protocols to protect the crew and vendors as they completed the installation.

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EXPERIENCE (CONT'D)

PROJECT MANAGER & MEDIA PRODUCER

"SCADSTORY" AT SAVANNAH COLLEGE OF ART & DESIGN

BRC, IMAGINATION ARTS | FALL 2018 - SUM 2019

- Oversaw all internal crew and sub-vendors on the project during design and build phase.
- Managed the fabrication of scenic elements in the experience as well as all lighting, audio, video and control elements throughout the space.
- Traveled to Savannah, GA to manage the physical installation on-site for a few months in early 2019.
- Oversaw the entire media process from concept through delivery. The media included animation, special effects and physical filming of characters to fill in story elements that were projected on physical set pieces around the space.
- Created a separate VR experience of the show with 3-D spatial audio.

PROJECT MANAGER & MEDIA PRODUCER

"ENERGY OF LIFE" USA PAVILLION AT WORLD EXPO

BRC, IMAGINATION ARTS | WINTER 2017 - SUM 2017

- Oversaw the design of the theater in the US and then managed the installation in Kazakhstan remotely.
- Oversaw the entire media process from concept through delivery. The media included filming multiple dancers on a green screen stage and then incorporating visual effects to compliment their performances and the overall storyline.

EDUCATION

BACHELOR OF ARTS, FILM & HDTV

COLLINS COLLEGE | 2005 - 2007

UNIVERSITY OF OKLAHOMA | 2003-2004

AWARDS

"SCAD STORY"

- WINNER OF 2019 EXPERIENCE DESIGN & TECHNOLOGY AWARD FOR BEST USE OF A/V

- WINNER OF 2020 TRAVELERS CHOICE AWARDS

- NOMINATED FOR TWO DRUM MARKETING AWARDS (EVENT/EXPERIENTIAL MARKETING AND BEST USE OF TECHNOLOGY CATEGORIES)