

Katherine A. Hadar
katherine.hadar@gmail.com
970-274-2453

Visual Designer:
Graphics, Photography,
Illustration, Film, CMS,
Motion & Animation

Katherine Hadar is a visual designer and filmmaker with more than 10 years' experience with award-winning architectural and engineering firms specializing in Healthcare, Law Enforcement and Educational facilities. Ms. Hadar has worked on State and Federal Government projects, non-profits, higher education and K-12 schools, hospital, hospice and emergency facilities.

Katie is an expert user of the Adobe Creative Suite including Photoshop, Illustrator, InDesign, After Effects, and Premiere. Ms. Hadar has experience with emerging cross-discipline including design for web platforms and basic coding and theory including UX, UI interface. Platforms include Squarespace, Wordpress, GoDaddy, Wix and more.

Ms. Hadar draws on all aspects of design including basic drawing, color theory and application, camera function, depth of field, composition, aesthetic, design history and theory, and differences and similarities of print and digital delivery to deliver dynamic and unique client-oriented solutions.

STRENGTHS AND CONTRIBUTIONS:

- Communicates effectively and brilliantly - user-groups, contributors and post-production artists
- Coordinates multi-contributor organization - on-time and under-budget delivery of deadlines internally in accordance with external commitments and expectations
- Manages large teams - output materials are controlled for cohesive presentation and adherence to brand integrity including participation from artists, writers, code teams, visual data and output requirements
- Effective story-telling through cinematic language - historically based, contemporary implementation
- Intuitive use of marketing strategies - surprise and delight!
- Dynamic command of written language - headlines
- Audio as content - implement it wherever possible!
- Interprets timely data - up to date on distribution trends, readership and demographic habits/ trends
- Delivers Integrity - honesty, straight-forward approach, all comments toward a successful product
- Believes in each Project
- Generates Excitement - in-person teams, online SEO drivers
- 10+ years in editing
- Marketing Lead on \$50-million project scope
- Fast, effective, fun

Education:

MFA Digital Film Making: University of Montana, 2013
BFA Graphic Design: Colorado Mesa University, 2008

Recognition:

Official Invitation: Meraki Film Festival, Madrid, 2018
Official Pre-Selection: Rome Film Festival, 2017
Official Selection: Sun Valley Film Festival Circle to the Left 2014
Official Selection: New Orleans Film Festival Circle to the Left - Nominated for Grand Jury Prize, 2014
Winner: Zweig-White Marketing Excellence—Target Marketing, 2009
BFA Graduate, Cum Laude, 2008
MFA Graduate, Summa Cum Laude, 2013

Associations:

IMDb
Colorado Film & Video Association, Women in Film
Montana Film Office
AIGA - Colorado, Kentucky, Tennessee

Related Experience:

Bonsai Design - Technical and Brand Manager
Blythe Group + co. - Marketing and Graphics
Higher Ed - Colorado Mesa University, University of Kentucky, Tennessee Tech University
Reality TV: Sharp Entertainment/ National Geographic

Relevant Experience

Healthcare:

St. Mary's Hospital, Grand Junction, CO

Community Hospital, Grand Junction, CO

Hospice of Grand Junction, CO

First Responder:

Delta County Sheriff's Complex, Delta, CO

Gunnison County Sheriff's Complex, Gunnison, CO

Mesa County Justice Center, Grand Junction, CO

Private Industry:

Mesa County Rural Electric Cooperative, Grand Junction, CO

Public Schools:

Mesa County District 51, Owner's Representative

Gunnison Watershed School District RE1J, CO

Marble Middle School, Marble, CO

Adventure:

Bonsai Design, Inc, Grand Junction, CO

Program Development:



Development of new BFA at Colorado Mesa University - *Animation, Film, Photography & Motion Design*

Professional History:

Zweig-White

Target Marketing - Marketing Excellence, 2009

"Circle to the Left"

Short Film, Written and directed, 2013  

"Restro m" Short film:

Written and directed

"Finches" Short film: written and directed

"The Life You Save" Adapted for

screen from the Short story by Flannery O'Connor, adapted for screen and directed

"Textiles" Short Film,

Director of Photography

1st Assistant Camera, **Doomsday**

Preppers

National Geographic
Sharp Entertainment

Pre-Production -

Winter in the Blood

Sundance Premiere, 2014

Production Designer -

Subterranea

Official Premiere, London, UK - 2015