

MICHAEL JOSHUA

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MEDIA PRODUCTION

Dynamic Media professional with more than 20 years digital and video production experience. Demonstrated expertise as a Producer, Director, Photographer, Cinematographer, and Digital Editor. Proven non-linear editing experience with Final Cut Pro X, Adobe Premiere CC, Avid Media Composer, Final Draft 9 & 10, Lightroom CC, and Photoshop CC. Skilled at media production including feature films, documentaries, music-videos and advertising from concept to distribution. Strong academic training with a Master of Fine Arts in Film Production and experience in media production.

Media Production • Director • Budgeting • Start Ups / Turnarounds • Technical Support • Web Design • Producer
Expense Control • Consulting • Strategic Planning • Team Leadership / Motivation • Process Improvement
Technical Writing • Internet Marketing • Training / Development • Recruiting • Product Marketing • Presentations
Photoshop CC • Event Planning • Social Media • Final Cut Pro X • Adobe Premiere CC • Avid Media Composer
Final Draft 9/10 • Lightroom CC • Distribution • Cost Reduction • Scheduling • Video Editing • Negotiations
Network Administration • Client Relations • Needs Assessment • Customer Service • Project Management
Time Management • Non-Linear Editing • Cinematographer • Advertising • Feature Films • Documentaries

ENTROPY ENTERPRISE • Grand Rapids, Michigan • 1/1997 – Present

Video production including feature films, documentaries, music-videos and advertising from concept to distribution.

Owner / Operator

Manage video and media production as a producer, cinematographer, director, editor and photographer. Produce advertising commercials, music videos, and webmercials. Document events including organizational events, private weddings and parties. Perform non-linear editing for clients using Final Cut Pro X.

Achievements:

- Wrote screenplay in development with Samaco Film (www.samacofilms.com).
- Produced Music Video and performed post production on projects for artist including Rollin n Mobbin, Stolen Horses, MadAveKrimeKidz, and Brenda Howard
- Prepared commercials for Hairfree Laser Clinics and Products streamed on company website.
- Directed, Wrote, Produced, and Edited "With Nobody" feature film distributed via www.Indieflix.com and YouTube.
- Prepared advertising and marketing for Harry's Corner convenience store. Developed commercials to expand local customer base.

INDEPENDENT CONTRACTOR • Grand Rapids, Michigan • 1/1995 – Present

Production Assistant

Serve as PA on media production projects for MTV, The Ford Motor Company, A&W Foods, and Hush Puppies Shoes.

Additional Experience

MEAP Test Grader, Measurement Incorporated, Wyoming, Michigan

Assistant General Manager, Harry's Corner, Wyoming, Michigan

EDUCATION

Master of Science in Digital Marketing (Graduation date March 2019)
Full Sail University, Winter Park, Florida

Master of Fine Arts in Film Production
Full Sail University, Winter Park, Florida

Bachelor of Science in Psychology and Film and Video Studies

University of Michigan, Ann Arbor, Michigan

Associates of Applied Sciences in Network Administration

ITT Technical Institute, Wyoming, Michigan

PROFESSIONAL TRAINING

Microsoft Certified Professional, Support Center Analyst, Final Cut Pro Certification Training

AFFILIATIONS

Delta Tau Delta Fraternity
West Michigan Film and Video Alliance
Full Sail University Alumni
University of Michigan Alumni

COMPUTER SKILLS

Microsoft Office Suite, Final Cut Pro X, Adobe Premiere CC, Avid Media Composer
Final Draft 9 & 10, Lightroom CC, Photoshop CC

AWARDS AND RECOGNITION

Second Place Star Theaters Emerging Filmmakers

LANGUAGES

English, Urdu, Punjabi, French

PRODUCTION EXPERIENCE

Producer / Director / Cinematographer / Editor, "Two Weeks In Lahore," Web Series, (In Post-Production.)
A Christian Wedding in the predominantly Islamic country of Pakistan.

Producer / Director / Cinematographer / Editor, "INSIDE: A Place in State," Web Series, (In Post-Production.)
Amateur wrestling in the US through the eyes of competitors.

Director of Photography / Co-Producer / Editor, "Hills like White Elephants," Short film based on Ernest Hemingway
the short story. Available on YouTube.

Writer / Producer / Director / Co-Editor, "Solo Kiddo," College life drama. Available on YouTube.

Co-Writer / Producer / Director / Cinematographer / Editor, "Awkwardness," Crowdfunded on IndieGoGo. On Vimeo.

Photographer / Photo Editor / Book Creator, "St. Andrew's Episcopal Church," 550-page photo album.

Photographer / Photo Editor, "M&M Design" Fashion and Model Agency.

Director / Cinematographer / Co-Editor, "The Art of Rifle Exhibition Drill," Instructional Video, Queen-Hand
Entertainment. Distributed by www.ParadeStore.com.

Associate Producer / Production Assistant, "Dark Heaven," Feature Film, Omega Productions/Dolphin Entertainment
Distributed through Blockbuster Video.

Director / Producer / Co-Editor, "Different Paths, Same Goal," Documentary, Forest Hills Public Schools.

Writer / Producer / Director / Co-Editor, "With Nobody," Feature Film, Joshua Productions.