

JENNIFER PICKERING

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EDUCATION

Fashion Merchandising, Bachelor of Arts
Wayne State University, Detroit, Michigan
GPA 3.62/4.0

Graduated December 2011

Studies focused on developing the understanding and skills for practical skills related to the buying and selling of fashion merchandise.

EXPERIENCE

Set PA

E75, Transformers, Paramount Pictures, Detroit, Michigan
Assisting the assistant director, Locking Up Set

July 2016-August 2016

Stylist Assistant

Hour Magazine, Royal Oak, Michigan

Pulling clothes, Pick Up and Drop Offs, Steaming, Taping Shoes, Dressing Models

November 2014-Present

Social Media Manager/Website Content Writer

Freelance, Metro Detroit, Michigan

Social Media Strategy, Content Creation, Press Release Writing, Media Outreach, Client Relations

February 2014-Present

Stylist Assistant

Independent Contractor, General Motors

Pulling clothes, Pick Up and Drop Offs, Steaming, Taping Shoes, Dressing Models

March 2015

Wardrobe Assistant, Oprah's The Life You Want Tour

Independent Contractor, Lead Dog

Washed, steamed and pressed clothes for the models to wear for the event

September 2014

Project Manager

Ottaway Digital Communications, Troy, Michigan

Management of all Client Digital Marketing & Social Media Initiatives, Search Engine Optimization, Google Adwords Campaigns, Reporting & Google Analytics, Content Creation & Writing, Public Relations, Reputation Management, Media Buying.

October 2013- April 2014

Job Coach

Direct Hire, Michigan

Works with an individual with disabilities at the job site, providing support by helping the employee to improve job skills, interpersonal relations, or any other job-related needs.

April 2013-Present

Stylist Consultant

February 2013-February 2015

Skills

Adobe Photoshop
MS Office Suite
Google Sketch-up

Windows
Mac

Intermediate
French

Sewing

Keaton Row, Online Company

Creates outfits for my online customers for any occasion based on their needs, style and body type.

Sales Associate/Visual Team Member

July 2012 – April 2013

Express, Auburn Hills, Michigan

Greets customers when they enter. Assist them in finding items. Start a dressing room for the customer and bring them anything they may need. Suggests items. Checks customers out. Helps with the floor plans and changes, including dressing the mannequins, changing displays and moving the merchandise around the store.

Nanny

July 2007 – Present

Private Home, Michigan

Cares for children. Picks/ Drops them off at school and extracurricular activities. Stays at the house when parents are out of town.

Movie Crew Member, Wardrobe Assistant

March 2012 – April 2012

Firefly Films, Detroit, Michigan

Worked with the films producers and directors to pull wardrobe for the actors. Made minor sewing alterations to the wardrobe. Set wardrobe out for actors for the appropriate scenes and fixed wardrobe on set.

Freelance Stylist

March 2012

Private, Ashland, Kentucky

Put together a photo shoot, which comprised of styling and accessorizing the outfits.

Sales Associate

September 2011 – February 2012

Chi Chi and the Greek, Waterford, Michigan

Helped customers find what they need and helped accessorize outfits. Gave customers opinions on outfits. Ran store when owner was out. Made sure the customer had an efficient experience at the cash wrap and at the store. Plus everything listed below.

Intern

May 2011 – September 2012

Chi Chi and the Greek, Waterford, Michigan

Helped assist in the styling for photo shoots for the stores website and magazine submissions. Created visual displays and visual merchandised the store. Dressed the mannequins in eye-catching outfits. In charge of the social media pages including Twitter, Facebook, Tumblr, etc. and helped promote the website. Daily maintenance of the store and assisting owner in day-to-day tasks. Priced, tagged and steamed garments.

Front Desk Secretary

September 2007 – December 2007

WMU Eicher-LeFerve Workout Room, Kalamazoo, Michigan

Checked ID when students entered. Opened and closed the workout room. Cleaned up at the end of the day.

ACTIVITIES & AWARDS

Detroit Red Wings For'Em Club Member February 2013-Present

Valentine's Day Outfit Challenge Winner, Keaton Row, February 2013

Bridal Outfit Challenge Winner, Keaton Row, February 2013

Employee of the Month, Express, September 2012

Volunteer, Fashion in Detroit, March 2012

